

Board Members

September 26, 2023

Giulia Hodge
Executive Director

Dear Friends,

Joyce Bowsbey
President

CASA of Cecil County is excited to announce that our Seventh Annual Festival of Trees will be held between November 11th and December 2, 2023, at Woody's Crab House in North East.

Greg Birney
Vice President

The Festival of Trees is our primary fundraiser for our Youth Transitional Housing Project, a much-needed resource for young adults in our community who find themselves homeless after aging out of the foster care system.

Bill Brueckman
Treasurer

Since the Festival of Trees started in 2017, we have raised enough funds to contribute to the downpayment on a property which will eventually serve as safe and stable housing for Cecil County foster children aged 16 to 21 years old. We are currently working toward the goal of obtaining a property in Elkton, and that wouldn't have been possible without your support. But there is more that needs to be done to bring this program to fruition, and we're asking for your continued support to get us there.

Ruth Bilas
Secretary

Jill Di Scullo

The Festival of Trees has grown to be the *largest holiday festival in Cecil County*, and it was all through your contributions. We're hoping this year's event is even bigger, and we'd love for you to join us in making the 2023 Festival of Trees the talk of the holidays.

Georgia Clark

Maryann Othello

Jaymi Cook

You can support the festival by becoming a Tree Sponsor, an Event Sponsor, and/or a Tree Decorator. We've included an event flyer, a sponsorship/donor form, and information regarding the sponsorship opportunities in this package. Trees will go quickly, so don't wait to claim yours!

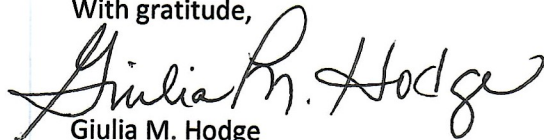
Loucretia Wood

Other Board Members

Paul Elwood
President and Founding
Member
2016-2018

We are grateful for your past and continued support in our fundraising efforts for the Youth Transitional Housing Project, and we hope you will put Cecil County foster children on your holiday shopping list this season by participating in the 2023 Festival of Trees.

With gratitude,



Giulia M. Hodge
Executive Director



Scan to sign up for
our newsletter!



CASA of Cecil County's
Festival of Trees
2023

NOVEMBER 11th THROUGH DECEMBER 2nd

Join us for one of Cecil County's most treasured holiday events!

Wander through a magical wonderland of lights, tinsel, and greenery. Plus we'll have trees, ornaments, and wreaths for purchase, a silent auction, and more!



WOODY'S CRAB HOUSE
29 S. Main Street
North East, MD 21901

Festival Hours

Sun - Thurs 11 am - 7 pm
Fri - Sat 11 am - 8 pm

All proceeds benefit
CASA of Cecil County's
Youth Transitional Housing Project



CASA of Cecil County is a private, 501(c)3 non-profit organization.





Festival Guidelines

About Festival of Trees

Festival of Trees is an annual holiday fundraising event organized by **CASA of Cecil County**. The event is held at:

Woody's Crab House
29 South Main St.
North East, MD 21901

What you need to know:

- ❄️ CASA of Cecil County provides 6ft tall, unlit, green, artificial trees.
- ❄️ Each tree will have a sponsor.
 - The sponsor can choose to decorate the tree themselves, or have someone else decorate it on their behalf (see more information on sponsoring below).
- ❄️ Trees will be on public display for the month of November and will be auctioned to the public.
 - Bids can be made in person at the venue or online via CASA's website.
- ❄️ The funds raised from this event benefit the children of Cecil County who are struggling to navigate the foster care system.
- ❄️ **The Auction will close on Saturday, December 2nd at 4 pm.**
- ❄️ Trees can be picked up immediately following the closing of the auction.
 - Remaining trees will be available for pick up on December 3rd between 11 am and 1 pm.
 - The Festival of Trees Committee does not have the capability to deliver trees.

If you are sponsoring a tree (\$100):

- ❄️ Your name will be displayed with the tree you are sponsoring.
- ❄️ If you are unable to decorate your tree, we will find a decorator for you!
- ❄️ If you are planning to decorate your tree, please see the decorating rules below.

If you are decorating a tree (the cost of decorations and your time to decorate):

- ❄️ Your name will be displayed with the tree that you are decorating.
- ❄️ Pick a theme that will catch the eye! Each tree will be auctioned, so let your creativity soar!
 - All types of trees sell, but the bestselling trees are imaginative, exciting, and eye-catching.
- ❄️ Bring your lights!

- Limit 3 strands per 6 ft tree
- Do not bring extension cords. CASA will provide those.
- Do not bring battery operated lights.
- ❄️ Make sure you bring all supplies you will need to complete your decorations. This may include:
 - Cart or Dolly
 - Step Ladder
 - Drop cloth (control glitter and faux snow)
 - Scissors
 - Tape
 - Floral wire
 - Wire cutters
 - Glue gun
 - Ornaments, Ribbons, and Filler
- ❄️ Do not bring tables on which to stage your decorations. We do not have enough space to accommodate tables
- ❄️ Securely fasten all decorations to ensure they are not displaced should any movement be required. Please decorate all sides of the tree.
- ❄️ You may use decorations you purchase or make.
 - Your decorations will be sold with the tree.
 - Everything you put on and under the tree will be sold with the tree.
 - No advertising or inappropriate materials.
 - Please note that decorations **MAY NOT** promote a business unless the business is the **TREE SPONSOR**.
- ❄️ **ALL TREES WILL BE AUCTIONED AND SOLD.**
- ❄️ Decorations should be in proportion to the size of the tree.
 - Make sure your tree is FULL using fillers, garlands, fabrics, decorations, and ornaments.
- ❄️ All spraying of any type (including glue and glitter) must be done **OUTSIDE** the facility.
- ❄️ Don't forget your tree topper and skirt!
 - If your tree topper is fragile, include a box with your tree so it is safe when transported by the person who bought the tree.
 - We encourage the use of decorations under the tree to enhance your design!
- ❄️ All **6ft** trees are located at floor-level and must remain at floor level.
- ❄️ Do not move your tree.
- ❄️ All decorating must be completed within the decorating period listed below in the Festival Schedule.

Tree Themes and Judging

The Theme Title, Sponsor Names(s) and Decorator Names(s) will be displayed on the signage coordinating with your tree. Decorators are asked to select a category that is representative of their designs from the following:

- Traditional
- Whimsical
- Regional*

*Regional includes Maryland, Cecil County, Chesapeake Bay, and USA themed trees.

During the judging process, the judge knows only the tree's category and name; they do not know who sponsored or decorated the tree. Awards will be announced at the Opening Reception.



2023 Donor/Sponsorship Form

Contact Person: _____

Phone Number: _____

Email: _____

Are you sponsoring a tree? (\$100) **Yes** **No**

If no, skip to next section.

If yes, please indicate the name you would like to have listed as the sponsor:

Are you decorating a tree? (Decorator provides all lights & ornaments) **Yes** **No**

If no, skip to next section.

If yes, please indicate your tree's theme/title:

Category for Judging: (circle one)

Traditional Whimsical Regional (includes MD, Cecil Co, Ches. Bay & USA themes)

Are you interested in being an Event Sponsor? **Yes** **No**

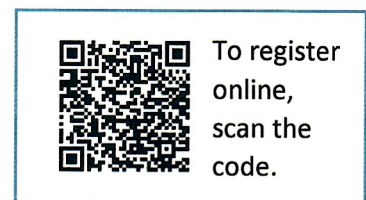
Sponsorship Amount:

Payment Method: _____

**For Debit/Credit, please call our office at 410-996-3025*

Please respond by October 31, 2023 to:

CASA of Cecil County
126 E. High Street, Suite 3,
Elkton, MD 21921



If you have questions, please call 410-996-3025 or email info@cecilcasa.org.

CASA of Cecil County's



Festival of Trees

2023 Schedule

Decorating Friday, November 3
Saturday, November 4 **11 am to 4 pm**
Sunday, November 5 **each day**

Opening Reception Friday, November 10 **6 pm to 9 pm**

Auction Closes Saturday, December 2 **4 pm**

Pick-up Saturday, December 2 **4 pm to 8 pm**
Sunday, December 3 **11 am to 1 pm**