

# **Festival Guidelines**

#### **About Festival of Trees**

Festival of Trees is an annual holiday fundraising event organized by **CASA of Cecil County**. The event is held at:

Woody's Crab House 29 South Main St. North East, MD 21901

#### What you need to know:

- \* CASA of Cecil County provides green, artificial trees that come in two sizes:
  - o 6ft tall unlit trees
  - 2ft tall pre-lit trees with multi-colored lights.
- **\*** Each tree will have a sponsor.
  - The sponsor can choose to decorate the tree themselves, or have someone else decorate it on their behalf (see more information on sponsoring below).
- Trees will be on public display for the month of November and will be auctioned to the public.
  - o Bids can be made in person at the venue or online via CASA's website.
- \* The funds raised from this event benefit the children of Cecil County who are struggling to navigate the foster care system.
- **The Auction will close on Saturday, December 3rd at 4 pm.**
- \* Trees can be picked up immediately following the closing of the auction.
  - o Remaining trees will be available for pick up on December 4<sup>th</sup> between 11 am and 2 pm.
  - The Festival of Trees Committee does not have the capability to deliver trees.

## If you are sponsoring a tree:

- \* Your name will be displayed with the tree you are sponsoring.
- If you are unable to decorate your tree, we will find a decorator for you!
- If you are planning to decorate your tree, please see the decorating rules below.

## If you are decorating a tree:

- Pick a theme that will catch the eye! Each tree will be auctioned, so let your creativity soar!
  - All types of trees sell, but the bestselling trees are imaginative, exciting, and eyecatching.



- ₱ Bring your lights!
  - Limit 3 strands per 6 ft tree (2 ft trees are pre-lit)
  - o Do not bring extension cords. CASA will provide those.
- \* Make sure you bring all supplies you will need to complete your decorations. This may include:

Cart or Dolly

Step Ladder

 Drop cloth (control glitter and faux snow)

Scissors

Tape

Floral wire

Wire cutters

Glue gun

Ornaments, Ribbons, and Filler

- Do not bring tables on which to stage your decorations. We do not have enough space to accommodate tables
- Securely fasten all decorations to ensure they are not displaced should any movement be required. Please decorate all sides of the tree.
- \* You may use decorations you purchase or make.
  - Your decorations will be sold with the tree.
    - Everything you put on and under the tree will be sold with the tree.
  - No advertising or inappropriate materials.
    - Please note that decorations MAY NOT promote a business unless the business is the TREE SPONSOR.
- **\* ALL TREES WILL BE AUCTIONED AND SOLD.**
- Decorations should be in proportion to the size of the tree.
  - o Make sure your tree is FULL using fillers, garlands, fabrics, decorations, and ornaments.
- All spraying of any type (including glue and glitter) must be done OUTSIDE the facility.
- Don't forget your tree topper and skirt!
  - o If your tree topper is fragile, include a box with your tree so it is safe when transported by the person who bought the tree.
  - We encourage the use of decorations under the tree to enhance your design!
- \* All **6ft** trees are located at floor-level and must remain at floor level.
- ☼ Do not move your tree.
- \* All decorating must be completed within the decorating period listed below in the Festival Schedule.

# **Tree Themes and Judging**

The Theme Title, Sponsor Names(s) and Decorator Names(s) will be displayed on the signage coordinating with your tree. Decorators are asked to select a category that is representative of their designs from the following:

Traditional

Regional\*

Whimsical

During the judging process, the judge knows only the tree's category and name; they do not know who sponsored or decorated the tree. Awards will be announced at the Opening Reception. Award ribbons will be displayed with the winning trees.

<sup>\*</sup>Regional includes Maryland, Cecil County, Chesapeake Bay, and USA themed trees.